

MANY PATHS WORLD SERVICE LOGO DESIGN CONTEST

Introduction

We are growing! We want a new logo!

And, we want community involvement – local or global!

Thank you for your interest in Many Paths World Service and its logo design and brand competition. We're ready to begin a new chapter in our history, and, to mark the occasion, we look for worldwide recognition in how we brand our organization in a way that represents and facilitates our mission and vision for a new world.

About MPWS

Mission We advance humanity toward an inclusive worldview through awareness of social responsibility and universal oneness.

Vision Our world values the intrinsic worth and inspired contribution of every human being, a world where we live harmoniously and purposefully as a global community and in concert with the environment, rather than in separation and indifference.

Read more about MPWS at www.manypathsworldservice.org and in our thorough 2012 Business Development Plan located online.

Our Current Logos



Eligibility

Open to individual competition only. Two (2) independent works may be submitted by each individual. No entry fee or donation required. No entries by groups, companies, educational institutions, organizations, etc. will be accepted for Round 1. Entrants must be 18 years of age or older. Jury panelists and their immediate family members are not eligible nor is any MPWS staff, board or advisory member or their immediate family members.

All individuals, other than those aforementioned, are eligible, but we encourage advanced design students to enter. For students currently enrolled in higher educational institutions, the Grand Prize will be awarded as a scholarship given directly on the student's behalf, for her/his benefit, to the enrolling institution. Before such an award is made, confirmation of enrollment is necessary or if the student has graduated in a degreed or certificated course of study after entering this contest, a confirmed graduation date must be provided. Otherwise, the Grand Prize is awarded directly to individuals.

Design

The winning logo will be used online, in print, on merchandise and all other promotional, instructional and informational materials. Flexibility is a key requirement, including the need to resize easily onto large printed banners or down to small web icons. All logos must appear flawless, without distortion, in black and white, grayscale, as well as color. The final versions of the logos must be suitable for high quality printing.

Technical and Aesthetic design criteria is provided below.

Jury

The selection jury is composed of experts and nonprofit industry leaders appointed by Many Paths World Service. The jury will award designs and concepts which best meet the judging criteria mentioned in this brief. Submissions should be the entrant's own creation, shall not currently be in production and shall not previously have been published or exhibited.

The winning design will be selected by the jury and their decision will be final. No further correspondence shall be entered into. Many Paths World Service reserves the right not to select a winner if, in its sole discretion, no suitable entries are received. Many Paths World Service reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into. The winner will be required to sign a contract assigning all ownership of the logo to Many Paths World Service before the Grand Prize is awarded. Accepting the prize constitutes permission for Many Paths World Service to make public and otherwise use winner's name, and country of residence for publicity purposes. Further personal data may be requested but is not required.

Honorable Mentions: All entrants will receive an official thank you letter from the MPWS Board of Directors for their creatively inspired efforts with possible public exhibition of all submitted entries at the organization's discretion.

1. Timeline

Round 1

Begins: November 1, 2011 Deadline: November 30, 2011, 11:59PM (Pacific Daylight Time)

The initial round of judging has two parts:

- 1) Each entry design will be posted on both the MPWS website and MPWS Facebook page in the Logo Design Contest album. The number of "Likes" each design receives will be

weighed toward advancement to the next round. The top three (3) designs, as designated by the number of “Likes” on Facebook, will be guaranteed to make Round 2 – so be sure to promote your design among your Facebook friends and Twitter followers!

- 2) The MPWS Logo Committee will pick 15 representative favorites (including the top 3 Facebook choices) from among all entries for consideration in Round 2.

Round 2

Begins: December 1, 2011 Deadline: December 15, 2011, 11:59PM (Pacific Daylight Time)

The Jury will review the top 15 logos for effectiveness, appeal, and style and brand recognition along with the input, comments and recommendations from the Senior Management Team for Many Paths World Service. Nine (9) choices will be selected. These nine (9) choices will be divided into 3 groups, given names, and announced on December 16, 2011.

Round 3

Begins: December 16, 2011 Deadline: January 6, 2012, 11:59PM (Pacific Daylight Time)

In the spirit of MPWS’ vision, the members of each group must combine their individual logos into one logo/brand through collaboration, cooperation, creativity and respectful discourse. Each group must be self-governing. Round 3 has a deadline of January 6, 2012, 11:59PM (Pacific Daylight Time) when combined entries must be re-submitted according to original guidelines (see below).

Round 4

The winning logo and brand design will be selected by the Jury, the Senior Management Team for Many Paths World Service as well as its Board of Directors. The winner(s) will be notified on **January 20, 2012** followed by an announcement made on www.manypathsworldservice.org, on Facebook and through Twitter. All 3 finalist groups will be posted online.

GRAND PRIZE

- 1) \$1,500 split evenly between three (3) collaborative, winning group members, unless one or more officially drop out from the competition. Individual submissions that moved into Round 2 may still be eligible to win if collaborative efforts don’t produce effective results.
- 2) Design credit on the MPWS website, on all social media platforms, in publications and on other promotional materials.

2. Submission Guidelines

Round 1

Submit an email with “LOGO CONTEST – ENTRANT’S NAME – SUBMISSION 1 (or 2 or 3, etc.)” in the subject line. The email must include attachments of artwork, Entrant’s Registration Form and corresponding logo description in PDF format as described below. Entrant’s Registration form only needs to be submitted once. If multiple emails are needed due to 5MB

size limitation, please send all emails with identical and sequential information. Also, please include name, address, phone and email contact information in the body of each email.

Technical Design Criteria

Please submit each design as outlined below in a scalable vector graphic in EPS or PDF format. Logos with raster (pixel) content may be submitted as a JPG or PDF at 300dpi in Round 1 only. All submissions must be camera-ready, for use in large (banner size) and small (web) scale promotions; therefore, all submissions must be final and ready for use in large and small scale without distortion. Logo colors may include CMYK (full color) or up to 2 spot colors and must be capable of being reproduced in grayscale or black and white.

Aesthetic Design Criteria

The purpose of the contest is to design a new, dynamic, contemporary logo with universal appeal for a nonprofit, Many Paths World Service, Inc. MPWS seeks a design concept that will offer an understanding of the inspired personal journey, a sense of greater purpose and responsibility along with universal harmony and a respect for the global community including living in concert with the environment. MPWS mission advances humanity toward an inclusive worldview by advocating for universal oneness and social responsibility at every level. Read more about MPWS at website and in our thorough 2012 Business Development Plan located online.

Only entries that meet the following criteria and comply with all other contest rules are eligible to be selected to advance or as the winning entry. The logo design must:

- Incorporate and be representative of the values represented in the company name, Many Paths World Service.
- Include traditional MPWS themes, incorporating and reflecting the organization's mission and vision for our world (see website).
- Be appropriate for professional, social and business settings; must provide opportunity for global recognition.
- Must contain Many Paths World Service (not MPWS or Many Paths World Service, Inc.).
- No quotes or other plagiarized elements may be used for any text in the logo.
- No previously copyrighted text or artwork may be used.
- Entries may not include 3rd party stock photography or video elements.
- Be an original creation of the entrant – designs cannot be similar to or incorporate design elements already used by other logos or copyrighted materials, including those currently used by Many Paths World Service, Inc. or any of its subsidiaries.
- Be easy to use, handle, and manipulate for purposes of high quality production for web, print, and other media or marketing and advertising mediums.
- Be able to register as a trademark, which shall be determined by Many Paths World Service, Inc.

For both Rounds 1 and 3, a short explanation of logo design and fonts used is required and must be provided separately. Please provide this explanation in a PDF document that also includes your name and all contact information as well as your designs imbedded in it. This is not to replace the high resolution images to be submitted, but provides continuity for the Jury throughout the judging process.

We will make every attempt to acknowledge all entries upon verified receipt. Please direct all questions or inquiries to info@manypathsworldservice.org.

SUBMISSION GUIDELINES SUMMARY:

Each entry will consist of 8 files + 2 PDF descriptions + Entrant Registration Form.

Basic Logo Design of Choice

1 - Color

1 - Black & White

EPS and JPEG formats

Must be camera-ready

Include description of logo and all fonts used

2" x 2"

1 - Color

1 - Black & White

EPS and JPEG formats

Must be camera-ready

Include description of logo and all fonts used

Submit to info@manypathsworldservice.org.

3. Disclaimer

Many Paths World Service, Inc., all participating sponsors and any of their subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Many Paths World Service, Inc.; or (d) any printing or typographical errors in any materials associated with the Contest. Proof that the entry was mailed or emailed will not be deemed proof of receipt. Entries received after the contest deadline of November 30, 2011, 11:59PM (Pacific Daylight Time) will be disqualified.

4. Grand Prize

There will be only one \$1,500 prize (the "Grand Prize") awarded in the Contest to be split between the winning group of collaborators or extended to an individual, if selected. Winner(s) will be notified as soon as a winning entry is chosen, and will be notified using contact information provided within their personal consent and release form. Many Paths World Service, Inc. is not responsible, for purposes of notification and delivery of the Grand Prize, in the event that the Contest winner provides any incorrect, expired, or otherwise invalid contact information.

ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER(S).

All entries will be submitted to the Many Paths World Service Logo Jury, which will narrow the possible winners to fifteen (15), based on the proposed logo design's potential impact, practicality, and alignment with existing and/or proposed branding strategy. The fifteen (15) selections will be presented by the Jury to the Many Paths World Service, Inc. Senior Management Team and Board of Directors for Round 3 where 9 will advance for Round 4 and final selection of winner(s). The Many Paths World Service, Inc. Staff, Board and Jury decision is final in all matters.

Many Paths World Service, Inc. reserves the right not to select a winner, in its sole discretion, thereby withholding the grand prize. Many Paths World Service, Inc. further reserves the right to select a winner, but then not to use that name, in its sole discretion.

The grand prize winner(s) are entitled only to the grand prize money. No other substitutions allowed. Failure to comply with this provision will result in forfeiture of the grand prize by the winner(s). The grand prize winners must agree to all terms and meet all requirements stated in these rules or forfeit the grand prize, and each winner must sign and deliver to MPWS a release waiving any rights to further compensation prior to delivery of the grand prize. All other entries and entrants are not entitled to any compensation whatsoever. No entrant is entitled to reimbursement for any costs and participation in this contest shall not constitute employment, assignment or offer of employment.

5. Many Paths World Service, Inc. Ownership of Entries

All entries and other materials (the "Entry Materials") submitted by entrants become the property of Many Paths World Service, Inc. upon submission. Entry Materials will not be returned to any entrant. Without limiting the generality of the foregoing, entrants acknowledge that they will not challenge Many Paths World Service, Inc.'s rights to use, modify and make derivative works of the Entry Materials, understanding that Many Paths World Service, Inc. will not separately compensate them or any other person or entity. Many Paths World Service, Inc.'s rights, with respects to entries, include, but are not limited to: (a) the exclusive right to use, publish, display or reproduce on products, packaging, advertising for purposes of trade and any other lawful purpose; (b) the exclusive right to alter, revise or change entries in any way; (c) the exclusive right to secure trademark and copyright registrations and other rights for entries anywhere throughout the world; (d) the exclusive right to license, exploit, sell, assign, or otherwise dispose of entries or any of the said rights included therein for any purpose which Many Paths World Service, Inc. may see fit; and (e) any and all subsidiary rights to entries.

The entrant represents and warrants that (i) the entrant is the sole owner of the Work, (ii) the Work has not been and will not be assigned or transferred, (iii) no licenses to the Work have or will be granted and (iv) the Work is and will remain free from any and all other encumbrances of whatever kind or nature.

The assignment and transfer shall include all methods and forms of use and exploitation, including any and all new technology and it shall not be limited in time or territory.

Many Paths World Service, Inc. may, in its sole discretion and without informing or consulting with the entrant, (i) change, alter, amend, add to, delete from and otherwise modify, including

but not limited to, any and all cuts, edits, rearrangements and other alterations, additions and deletions, (ii) assign and transfer or license the Work.

Many Paths World Service, Inc. shall not be obliged to use, publish or otherwise communicate the Work to the public.

Many Paths World Service, Inc. shall in its sole discretion, have the right to defend, compromise and settle any third party claim relating to the Work. The entrant shall cooperate fully with Many Paths World Service, Inc. in connection therewith.

6. Non-disclosure

The entrant hereby undertakes to keep secret and not to disclose to any third party, and not to otherwise use, the Work submitted under these Call for Entries and Competition Rules.

The entrant acknowledges that any disclosure to third parties of the confidential ideas included in the Work may jeopardize the possibilities for registering the intellectual property rights to the Work. In the event that the entrant has disclosed any such confidential ideas to third parties before submitting the competition entry, the entrant undertakes to inform Many Paths World Service, Inc. immediately of the nature and extent of any such disclosure.

This non-disclosure undertaking shall remain valid until Many Paths World Service, Inc. informs the entrant that Many Paths World Service, Inc. will not exercise its option to acquire the intellectual property rights to the Work according or releases all entrants from non-disclosure liability.

7. General Release

By entering the Contest, entrants release Many Paths World Service, Inc., participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the “Released Parties”) from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

The entrant acknowledges that Many Paths World Service, Inc. shall not be put in a less favourable position than if the Work had never been presented to Many Paths World Service, Inc.. The extensive design and development work carried out by Many Paths World Service, Inc. could touch upon the same or similar idea to that which is submitted as part of the Work. Therefore, the entrant acknowledges that the know-how which is already within the creative and intellectual realms of Many Paths World Service, Inc. when the Work was submitted or which at a later stage and independently from the Work will be developed by Many Paths World Service, Inc. or which Many Paths World Service, Inc. otherwise benefits from can be used without restrictions, and that such use will not infringe the entrant’s intellectual property rights.

8. Use of Winners' Names, Likenesses, etc.

Except where prohibited by law, entry into the contest constitutes permission to use winners' name, address, country of origin, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded the Grand Prize, except where prohibited by law, winners' will be required to execute a consent to the use of their name, address, country of origin, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. Design credit on the MPWS website, on all social media platforms, in publications and on other promotional materials may be used for up to 1 year from the date of the announcement of all winners.

9. Miscellaneous

The Contest and these Official Rules will be governed, construed and interpreted according to the laws of the State of California. Any dispute arising under these rules shall be brought in the court of competent jurisdiction in the State of California.

Entrants agree to be bound by these Official Rules and by the decisions of Many Paths World Service, Inc., which are final and binding in all respects. Many Paths World Service, Inc. reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Many Paths World Service, Inc.'s control affect the administration, security or proper play of the Contest or Many Paths World Service, Inc. otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Many Paths World Service, Inc., the Contest or any other entrant (in each case as determined in Many Paths World Service, Inc.'s sole discretion) are subject to disqualification from entry into the Contest. Many Paths World Service, Inc. reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. This promotion is void where prohibited by law. Official contest rules are available on our website www.manypathsworldservice.org. Any questions regarding the Contest or these Official Rules may be e-mailed to info@manypathsworldservice.org or be sent in writing to Many Paths World Service, Inc., ATTN: Logo Design Contest Official Rules Request, 2100 Calle de la Vuelta #C204, Santa Fe, NM 87505.

10. Contest Sponsor

The sponsor of the Contest is Many Paths World Service, Inc., located in Los Angeles and Santa Fe. Many Paths World Service, Inc. is a 501(c)3 nonprofit, public benefit charity.

Representations and Warranties

By participating in the Contest, the Entrant warrants and represents in connection with the Entry submitted as part of his/her participation in the Contest: (a) he/she is the sole and exclusive owner of (and free of any adverse claim by any person, firm, or corporation) all intellectual property rights in and to the Entry; (b) the Entry is original and the use of the Entry as described in these Official Rules will not infringe the proprietary rights, including without limitation the intellectual property rights, of any third party; (c) the use of the Entry, as described in these Official Rules, will be in compliance with any third-party licenses pertaining to the Entry; (d) the Entry is not obscene or libelous, and does not violate any rights of any third party, including but not limited to rights of privacy or publicity; (e) the Entry does not contain any virus, spyware, malware, trap door, worm, or any other device, mechanism or

code that is injurious or damaging to software or hardware used in conjunction with the Entry; (f) the Entry and its use as described in these Official Rules will not violate any federal, provincial, state or local laws or ordinances; (g) no employer or educational or other establishment has any rights in the Entry; (h) the Entry is consistent with these Official Rules; and (i) he/she has the right to grant the license to MANY PATHS WORLD SERVICE, INC. as required in these Official Rules.

Severability

When any provision of these Official Rules is found to be invalid by a court of competent jurisdiction, the parties nevertheless agree that the Court should endeavor to give effect to the intentions of the parties as reflected in the provision, and that the other provisions of these Official Rules remain in full force and effect.

Indemnity; Disclaimer of warranties; Limitation of Liability

By participating in the Contest, the Entrant agrees to be bound by these Official Rules, including all eligibility requirements and all decisions of MANY PATHS WORLD SERVICE, INC.. By participating in the Contest, the Entrant agrees to indemnify, defend, and hold harmless MANY PATHS WORLD SERVICE, INC. and its officers, agents, affiliates, contractors, contributors, subsidiaries, licensors and distributors (“MANY PATHS WORLD SERVICE, INC. Entities”) from any and all liability, claims, or actions of any kind, including, without limitation, property damage, personal injury, and/or death, arising out of his/her (i) breach of any representation, warranty or covenant contained in these Official Rules; or (ii) participation in the Contest; (iii) acceptance and/or use or misuse of any prize in connection with the Contest; or (iv) any third party claim relating to any rights in any design submitted.

BY PARTICIPATING IN THE CONTEST, THE ENTRANT AGREES THAT MANY PATHS WORLD SERVICE, INC. ENTITIES MAKE NO WARRANTY, REPRESENTATION, OR GUARANTEE OF ANY KIND, EXPRESSED OR IMPLIED, IN FACT OR IN LAW, RELATING TO THE CONTEST AND/OR THE PRIZES.

By participating in the Contest, the Entrant agrees that MANY PATHS WORLD SERVICE, INC. is not responsible, and will in no event be held liable, for any: (a) lost, late, illegible, misdirected, damaged, incomplete, corrupted or garbled entries; (b) telephone, computer, or network malfunction or error; (c) communication disruption or other disruptions related to Internet traffic, virus, bug, worm, or non-authorized intervention; or (d) damage caused by a computer virus or otherwise resulting to any computer from the submission of entries. If such malfunction, error, disruption, or damage occurs or impairs the administration, security, fairness, or integrity of the Contest, MANY PATHS WORLD SERVICE, INC. may, in its sole discretion, suspend, modify or terminate the Contest by posting a notice at www.manypathsworldservice.org and/or on the organization’s Facebook page. If the Contest is terminated before the scheduled end of the Contest Period, MANY PATHS WORLD SERVICE, INC. may determine a winner from all eligible entries received as of the published dates. Persons found tampering with or abusing any aspect of the Contest, or whom MANY PATHS WORLD SERVICE, INC. believes to be causing or attempting or intending to cause any malfunction, error, disruption, or damage will be disqualified. MANY PATHS WORLD SERVICE, INC. reserves the right to disqualify any unauthorized entries, including, without limitation, multiple entries from the same person, or any entries made through robotic, automatic, mechanical, programmed or similar multiple-entry, or entry duplication, method and to disqualify any person or entity using such a method.

NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, AND ONLY TO THE MAXIMUM EXTENT PERMISSIBLE BY THE APPLICABLE LAW, BY PARTICIPATING IN THE CONTEST, THE ENTRANT AGREES THAT IN NO EVENT WILL MANY PATHS WORLD SERVICE, INC. OR ANY MANY PATHS WORLD SERVICE, INC. ENTITY BE LIABLE TO ENTRANTS OR ANY OTHER PARTY FOR ANY DIRECT, INDIRECT, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, REGARDLESS OF THE BASIS OR NATURE OF THE CLAIM, RELATING IN ANY MANNER TO THESE OFFICIAL RULES, THE CONTEST OR THE ENTRANT’S PARTICIPATION THEREIN, EVEN IF MANY PATHS WORLD SERVICE, INC. OR A MANY PATHS WORLD SERVICE, INC. ENTITY WERE EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. ALSO NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, BY PARTICIPATING IN THE CONTEST, THE ENTRANT FURTHER AGREES THAT IN NO EVENT WILL THE LIABILITY OF MANY PATHS WORLD SERVICE, INC. OR ANY MANY PATHS WORLD SERVICE, INC. ENTITY RELATING IN ANY MANNER TO THESE OFFICIAL RULES, THE CONTEST OR THE ENTRANT’S PARTICIPATION THEREIN EXCEED THE GREATER OF US\$1,000 OR ANY OTHER AMOUNTS PAID BY THE ENTRANT TO ENTER INTO THE CONTEST. SOME

JURISDICTIONS MAY NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY FOR CERTAIN INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO SOME OF THE ABOVE LIMITATIONS MAY NOT APPLY TO THE ENTRANT. IN THE EVENT THAT THE PRECEDING RELEASE IS DETERMINED BY A COURT OF COMPETENT JURISDICTION TO BE INVALID OR VOID FOR ANY REASON, THE ENTRANT AGREES THAT, BY ENTERING THE CONTEST, (I) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OR ACTION ARISING OUT OF OR IN CONNECTION WITH THE CONTEST, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND (II) ANY CLAIMS, JUDGEMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE CONTEST, BUT IN NO EVENT ATTORNEY'S FEES.

For the avoidance of doubt, to the extent that US law applies, nothing in these Official Rules shall limit or exclude either party's liability for fraud, or for death or personal injury caused by its negligence, or any other liability to the extent such liability cannot be excluded or limited as a matter of law.

Interpretation; Governing Law; Jurisdiction

Interpretation. In the case of any dispute about the interpretation of the Rules, MANY PATHS WORLD SERVICE, INC.'s decision as to the interpretation shall be final and Entrant shall be bound by MANY PATHS WORLD SERVICE, INC.'s decision.

Governing Law. The interpretation and enforcement of these Official Rules will be governed by the laws of the State of California, USA, except to the extent required to be governed by the local law in the place of residence of an Entrant. The Contest is subject to all applicable, as the case may be, national, federal, provincial, state and local laws. The Entrant and MANY PATHS WORLD SERVICE, INC. agree to the extent permitted by law to submit all disputes arising out of or relating to these Official Rules or the Contest to, and hereby waive any objection to the exclusive jurisdiction and venue of, the state and federal courts located in Los Angeles County, California. If any provision of these Official Rules which is found to be invalid by a court of competent jurisdiction shall be deemed to be struck out from these Official Rules.

Consideration

The Entrant agrees that the ability to participate in the Contest and to compete for the prizes offered in connection with the Contest constitute, where required, sufficient consideration for the Entrant's obligations under these Official Rules.